

Professor Krzysztof Obłój

Krzysztof Obłój, Ph.D., former president of European International Business Academy, is a distinguished professor of Strategic and International Management. He holds chairs of Strategic Management departments at Kozminski University and School of Management of University of Warsaw. He has regularly taught at Bodo Graduate School of Management in Norway, ESCP-EAP in Paris, Henley Management College in UK, and Bled School of Management in Slovenia. As a visiting professor he spent a considerable amount of time doing research and lecturing abroad, mostly in the USA at University of Illinois at Urbana Champaign, Yale University, Central Connecticut State University and Duquesne University.

He is extensively published and the most cited managerial scholar in Poland. He published three books in the US (“Management Systems”, 1993; “Winning: Continuous Improvement Theory in High Performance Organizations”, 1995, Passion and discipline of strategy, 2010) and coauthored few in Europe. He published articles in *Entrepreneurship: Theory and Practice*, *Journal of Management Studies*, *International Small Business Journal*, *Business History*, *European Journal of International Management*, *European Management Journal*, *Industrial&Environmental Crisis Quarterly*, *Cybernetics and Systems: An International Journal*, *PostCommunist Economies*, *Journal of East West Management* and several Polish journals. He is a reviewer of articles in *Strategic Management Journal*, *Long Range Planning*, *Management International Review*, *International Business Review*, *International Journal of Human Resource Management*. He is a Fellow of EIBA, member of SMS and AIB.

His last books published in Poland: “Corporate strategy”, 2014, ‘Passion and discipline of strategy’, 2016, and Practice of strategy, 2017 became bestsellers and have already several editions. Professor Krzysztof Obłój is a renown corporate speaker and consultant in Poland and advises numerous Polish and international firms (e.g. LPP, PKN, Asea Brown Boveri, LG, Benckiser, Beiesdorf, Gedeon Richter, Rockwool, Valeo) in the areas of strategy, structure and organizational culture. He was a member of over 15 supervisory boards, among them the largest insurance company in Poland (PZU SA0, petrochemical corporation (Orlen SA) and media corporation (Agora SA). At the moment he is a member of two supervisory boards of large listed companies, and two private companies. He was advisor to Polish President B Komorowski in 2013-2016.