PROGRAM

Autumn school
"Transfer of Technologies and Innovations: European and Ukrainian Experience"

in the context of Jean Monnet 611679-EPP-1-2019-1-UA-EPPJMO-MODULE "European Experience in Technology Transfer for Ukrainian Universities"/ EXTECH
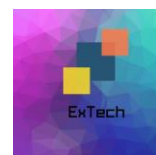## 27th of October - 4th of November 2020

Time	Topic	Trainer
27th of October 2020		
14:00 – 14:15	Introduction. EXTECH project presentation	**Ihor Oleksiv,** D.Sc., professor, Lviv Polytechnic National University, EXTECH project manager
14:15 – 17:00	European experience in Financing of University spin-outs	**Ivan Zupic**, Ph.D., associate professor, Goldsmith University of London, Technology transfer expert
28th of October 2020		
14:00 – 15:30	Development of regional business incubators in the EU	**Bertrand Tortellier,** Ph.D., project engineer in Alpine Social Innovation Strategy, ASIS, Chaire d'entrepreneuriat en économie sociale et solidaire de l'Université de Lyon
15:30 – 17:00	Life cycle of innovative products. Attraction of stakeholders to technology transfer processes in the University: the EU experience	**Maxim Serpuhov,** Ph.D., associate professor, Kharkiv national economic university named by S. Kuznets, Rector`s advisor in development issues, founder of Kuznets Startup battle
29th of October 2020		
10:00 – 11:30	Marketing of innovations in the European Union	**Oleh Duma,** Senior lecturer, Lviv Polytechnic national university, EXTECH team coordinator
11:30 – 13:00	Building a System and Culture for Knowledge Exchange	**Ivan Zupic**, Ph.D., associate professor, Goldsmith University of London, Technology transfer expert

30th of October 2020		
10:00 – 13:00	Innovation ecosystem development in the France	**Bertrand Tortellier,** Ph.D., project engineer in Alpine Social Innovation Strategy, ASIS, Chaire d'entrepreneuriat en économie sociale et solidaire de l'Université de Lyon
14:00 – 15:30	The Entrepreneurial University	**Ihor Oleksiv,** D.Sc., professor, Lviv Polytechnic National University, EXTECH project manager
2nd of November 2020		
10:00 – 11:30	Fintech and new venture growth: EU experience and trends	**Ivan Zupic**, Ph.D., associate professor, Goldsmith University of London, Technology transfer expert
11:30 – 13:00	Attraction of stakeholders to technology transfer processes at the University: the EU experience	**Nazar Podolchak,** D.Sc., professor, Lviv Polytechnic National University, EXTECH team coordinator
3rd of November 2020		
10:00 – 11:30	How to deliver valuable and successful technological innovations?	**Pavlo Sheremeta**, Ukrainian economist, founder of Kyiv Mohyla business school (KMBS), former minister of economic in Ukraine, former president in the Institute of blue ocean strategy (Malaysia)
11:30 – 13:00	EU experience in Technology transfer through innovation offices	**Ivan Zupic**, Ph.D., associate professor, Goldsmith University of London, Technology transfer expert
4th of November 2020		
10:00 – 11:30	Change of the University business model in the context of idea transfer to the society in the Industry 4.0	**Iryna Nyenno,** Professor of the Department of Management and Innovations, Head of the Innovations Office in Odessa I.I. Mechnikov National University
11:30 – 13:00	Mechanisms of functioning European network innovation offices. Technology transfer infrastructure in France	**Bertrand Tortellier,** Ph.D., project engineer in Alpine Social Innovation Strategy, ASIS, Chaire d'entrepreneuriat en économie sociale et solidaire de l'Université de Lyon

Important notes:

1. The school is free of charge and will be delivered in English and Ukrainian

2. Please register for Spring school "Transfer of Technologies and Innovations: European and Ukrainian Experience" via link:

https://forms.gle/d93m5F7uwgYfDaYw6

3. Deadline for the registration: 25th of October 2020.

The School will be conducted on-line on Zoom platform.

The number of school participants are limited.

4. Spring School participants will be awarded with certificates issued by Lviv Polytechnic National University

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