



## INNOVATIVE TECHNOLOGIES IN THE DEVELOPMENT OF MODERN SOCIETY

### III INTERNATIONAL CONFERENCE

Dear Sir/Madam

It is our pleasure to invite you to the international conference, organized with the Katowice School of Technology, Cracow University of Economics, Wrocław University of Economics, State Rzeszow University, The Bronislaw Markiewicz State School of Higher Vocational Education, Krakow Polytechnic named after Tadeusz Kosciuszko, Matej Bel University.

The conference is addressed to the people connected with innovative and information technologies in the development of various spheres of modern society.

**Date:**

07-08 october 2021

**Type of conference:**

International

**Languages of the conference:**

Ukrainian, English, Polish

**Organizations:**

Department of Information Systems and Technologies Institute of Business and Innovative Technologies of Lviv Polytechnic National University, Ukraine

Department of Economics and Marketing Institute of Business and Innovative Technologies of Lviv Polytechnic National University, Ukraine

Department of Finance, Accounting and Analysis Institute of Business and Innovative Technologies of Lviv Polytechnic National University, Ukraine

Katowice School of Technology, Poland

Cracow University of Economics, Poland

Wrocław University of Economics, Poland

State Rzeszow University, Poland

The Bronislaw Markiewicz State School of Higher Vocational Education, Poland

Krakow Polytechnic named after Tadeusz Kosciuszko

Matej Bel University, Slovakia

**Conference sections:**

*Section 1. Innovative IT technologies.*

*Section 2. Innovations in Economics, Finance, and Marketing.*

*Section 3. Modern educational technologies of higher education.*

Before the conference the book of abstracts will be published, which the ISBN of Ukrainian Academic Publishing House will be assigned.

## REQUIREMENTS TO THE PAPER

The abstract should be up to 4 pages (with references). Abstracts should correspond to the scientific topics of the sections and can be prepared by one or several authors.

### *Abstracts should highlight the following elements:*

- 1) formulation of the problem in general and its connection with important scientific and practical tasks;
- 2) the brief analysis of recent research and publications which launched research into the problem and which is cited by the author(s);
- 3) identification of previously unsolved parts of the problem;
- 4) formulation of the objectives or setting the task to be solved by the author(s);
- 5) the brief presentation of the main research body with new scientific outcomes substantiated;
- 6) conclusions on the research.

Manuscripts should conform to the grammatical and orthographical standards. Manuscripts will be published without additional editing or proofreading. Authors are responsible for the content of materials and spelling.

### **Manuscripts which do not comply with the above-stated requirements will be rejected**

For text processing, please use MS Word 97-2013 with expansion .doc or .docx. Page format – A4 (210mm, 297mm). Parameters of page margins: top - 2 cm, bottom - 2 cm, internal - 2,5 cm; external - 1,5 cm; mirror margins.

### *Text layout:*

- Authors' names: semi-bold, Times New Roman, 12pt size of alignment on the right side;
- In the next line – the name of organization in semi-bold, italics, Times New Roman, 12pt size;
- Through a line - title of manuscript in semi-bold, Times New Roman, 12 pt size, centred;
- Through a line - the main text.

The main text should be typed in Times New Roman, 12 pt size, aligned across the width of the page, indentation 1 cm; single line spacing.

**Tables** are numbered on the right side of the page in italics. Titles of tables placed in the center (semi-bold). Font size for typing in the table - no more than 10 pt.

**Formulas** should be written by formula editor MS Equation (version 3.0). Equations should be numbered in parentheses to the right of the text.

**Figures** must be inserted into the manuscript in bitmap formats TIFF, BMP, JPG with resolution 300dpi. Figures should be captioned using 10 pt, Times New Roman. Figures created with MS Word tools should be grouped as one object. Captions are placed under the figures, centred, using the face type of the main text. References should appear in italics at the end of the text without title “References”. The retreat from the text - 10 pt. References should be listed in the order of their referencing in the manuscript according to the state standard DSTU HOST 7.1:2006.

### EXAMPLE:

**Petrenko I.I.**

*Lviv Polytechnic National University*

## INVESTMENT ACTIVITIES OF INDIVIDUALS IN FINANCIAL MARKET OF UKRAINE

Text

1. *Ihor Aleksieiev. The European experience of tax incentives for innovation // Problems of Economics and Management: collection of scientific papers Herald of Lviv Polytechnic National University . – Lviv: LPNU, 2012. - № 725. – p. 7 – 16.*

## PARTICIPATION REQUIREMENTS:

It is necessary to complete application for participation in the conference and send it to email address of the contact person by **20 september 2021** with:

- 1) manuscript prepared according to the above requirements in Ukrainian, Polish, or English. (The file name is in this format: 01\_ Surname \_N\_N\_tezy, where 01 – section number);
- 2) scanned receipt of the registration fee.

**The cost of publishing of the conference materials in the book of abstracts** is 100 UAH (a collection of conference materials will be published in electronic form before the conferences).

**Contribution payment** should be made to the account of SU ER Institute of Business and Innovative Technologies of Lviv Polytechnic National University for requisites: IBAN: UA733223130000026006000028287, MFO 322313, code EDRPOU 37073535. "Registration fee for participation in the conference. Participant's surname" should be noted in the payment.

*Participation in the conference and publication of manuscripts for scientific and pedagogical staff of Lviv Polytechnic National University and foreign participants is free.*

**Abstracts which do not meet the format requirements or those submitted after the deadline will not be accepted.**

### Contacts:

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## APPLICATION

*III International Conference*

### INNOVATIVE TECHNOLOGIES IN SOCIETY DEVELOPMENT

*07-08 october 2021*

	<i>In English</i>	<i>In the language of abstracts</i>
First name and family name of the author (co-author)		
Scientific degree		
Place of work		
Current position		
Title of the abstract		
Number and the title of the conference section		
Mobile phone number		
E-mail		

**We are waiting for your participation in the conference!**