

Кафедра менеджменту і міжнародного підприємництва запрошує викладачів, науковців, здобувачів вищої освіти та усіх охочих до участі у воркшопі «Дизайн освіти майбутнього» в межах міжнародної грантової програми Digitale Zukunft – Digi Bridge між Вищою Технічною школою Ашаффенбург, Німеччина, та Національним університетом «Львівська політехніка», Україна, яка реалізується на освітньо-професійній програмі «Міжнародна економіка» другого (магістерського) рівня вищої освіти спеціальності 292 «Міжнародні економічні відносини».



free webinar
FUTURE OF LEARNING DESIGN
International Panel Discussion
with Experts from multiple Universities

TUESDAY
28.09.2021
15:00 – 16:30 CET

Location:
Live-Streaming via Zoom

In the first panel discussion of our “Digital Learning” series, our guests from several universities talk about the challenges and opportunities in designing effective digital courses.

The Goal of the Workshop

We offer the opportunity to talk to several experts about the factors that contribute to successful digital learning.

Event details

Participation in this 90-minute webinar is free.

The event takes place online on Zoom.

Who is holding this Workshop?

TH Aschaffenburg University of Applied Sciences, Germany, offers this discussion in partnership with Lviv Polytechnic National University and Kyiv National Economic University, Ukraine. It will be also connected with FBZHL - the center for Learning and Teaching in Higher Education of the University of Bayreuth.

Registration:

With Eventbrite:

<https://www.eventbrite.de/x/future-of-learning-design-tickets-168906298285>

By Email:

Send Name and email address to us at: kontakt@digibridge.club to receive event details.

Our speakers:

1. **Myrto Maria Pavlidis**, M.Sc. (Quantitative Economics), International Economics, TH Aschaffenburg University of Applied Sciences

2. **Denis Ilnitsky**, Dr., Professor at the Chair of international economics (courses: International economics, Intellectual property management, Scientific research methodology, Network economy), Kyiv National University of Economics, Institute for Higher Education

3. **Oksana Dovhun**, PhD, Associate Professor, Department of Marketing and Logistics, Lviv Polytechnic National University

4. **Natalya Hayvanovych**, PhD, Associate Professor, Department of Marketing and Logistics, Lviv Polytechnic National University

5. **Olena Tsyrukun**, Director, Institute for English-Taught Programs, Senior lecturer, Kyiv National University of Economics

6. **Nicolai Teufel**, Project Manager, FBZHL - the center for Learning and Teaching in Higher Education of the University of Bayreuth

In more detail:

Myrto Maria Pavlidis, M.Sc. (Quantitative Economics), International Economics, TH Aschaffenburg University of Applied Sciences

Lessons from digital teaching-before and during the pandemic.

Denis Ilnitsky, Dr., Professor at the Chair of international economics (courses: International economics, Intellectual property management, Scientific research methodology, Network economy), Kyiv National University of Economics, Institute for Higher Education

University ecosystem development: diversity vs homogeneity

Oksana Dovhun, PhD, Associate Professor, Department of Marketing and Logistics, Lviv Polytechnic National University and

Natalya Hayvanovych, PhD, Associate Professor, Department of Marketing and Logistics, Lviv Polytechnic National University

Integration of digital tools into the educational process: experience in implementing an international project Erasmus JMM "Logistics and Supply Chain Management: dissemination of European experience"

Olena Tsyrukun, Director, Institute for English-Taught Programs, Senior lecturer, Kyiv National University of Economics

University's digital strategy as a means of driving recovery and providing sustainable growth

Nicolai Teufel, Project Manager, FBZHL - the center for Learning and Teaching in Higher Education of the University of Bayreuth

Simplify, then add lightness.

How minimalism enhances learning experiences. The contribution grabs up Colin Chapman's (Lotus Cars) quote "simplify, then add lightness" and puts it into the context of digital learning in Ukraine and Germany. It argues that a minimalistic approach to hardware, tools and didactic methods creates a lean and agile digital learning experience.

Співорганізатор заходу – Чернобай Ліана, гарант освітньо-професійної програми «Міжнародна економіка» другого (магістерського) рівня вищої освіти спеціальності 292 «Міжнародні економічні відносини».