



Welcome to our Global Venture Week joins Global Master School Program: International Views on Entrepreneurship and Digitilisation

It is a pleasure for me to welcome you to our campus of Aschaffenburg University of Applied Sciences right in the center of Germany and Europe. Along with its academic partners from Lviv Polytechnic National University (LPNU), Kyiv National Economic University (KNEU), Seinäjoki University of Applied Sciences (SeAMK), Durban University of Technology (DUT), University of Missouri–St. Louis (UMSL) and Potsdam State University of New York (SUNY) Aschaffenburg University warmly invites you to participate in its first Global Venture Week joins Global Master School Program entitled: International views on Entrepreneurship and Digitilisation. It offers national & international students an insight into international aspects of entrepreneurial business, in particular with decision-making actors and processes affecting and shaping the digital environment for business in an international context.

All lectures will take place on our campus in the heart of the city of Aschaffenburg accompanied by an attractive social program on site and online as a hybrid event.

For those joining us on our beautiful campus, Aschaffenburg can be explored as an attractive city that welcomes its guests with an open and friendly atmosphere. Situated in Bavaria, but only 30 km away from the dynamic city of Frankfurt, Europe's capital of banking and finance.

I wish you an excellent stay here on our (online) campus and unforgettable moments of international learning, contact building and sharing of experience!



Prof. Dr. Holger Paschedag
Vice President for International Affairs

Background

Based on the tripartite partnership of AUAS, UMSL and SEAMK, the Global Master School has been successfully implemented since its inception in 2013 in Aschaffenburg. In 2022, it is joining forces with the VentureLab Team with its Global Venture Week to offer an attractive, state-of-the-art-program with international guest lectures.

The Global Venture Week first took place in November 2021 and will move now into a new dimension taking into account recent dramatic changes in geopolitics. Based on our network and exchanges of lecturers and students mainly from Eastern European countries with Aschaffenburg University of Applied Sciences we are now progressing towards an enlarged partnership with universities from Europe, North America and South Africa on entrepreneurial topics. Experienced international investors, lawyers, business angels in cooperation with academic lecturers all contribute with their expertise and experiences to the program. Developing entrepreneurial potential and an entrepreneurial mindset in an international environment is our main focus.

In our “Global Venture Week joins Global Master School Program” we will adopt a modular approach throughout. Students will be assessed on several separate assignments relating to the respective thematic strands of this short intensive program.

Application, Costs and Accommodation

- Date: 22 - 28 May 2022
- Program language is English.
- Please register via <https://www.th-ab.de/gms>
- The onsite program fee is 200,00 EUR.
- Students from our partner universities do not pay any extra tuition fees.
- Accommodation costs are not included. There are various hotels located next to our campus and the city center such as Hotel Olive Inn (special rates are available for GMS participants ranging from 25 Euro/night in six bed rooms to 30 Euro/night in four bed rooms). A list of accommodation options is available.
- For any help please contact our International Office, international-office@th-ab.de.

Registration deadline is 15 April 2022
www.th-ab.de/gms

