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## Event program

**"Circular Monday" within the project "Dissemination of EU practices through e-marketing, conscious consumption, circular economy, resource efficiency"**

**EU Erasmus+ programs directed by Jean Monnet**

Date: **20-24/11/2023**

Place: National University "Lviv Polytechnic" and Lviv City Council primary school "Kid" with a preschool department, Lviv city, Ukraine

**20-22/11/2023** – Lecture part (familiarization with the overproduction, the Earth's natural resources depletion problems and the increase in waste as a excessive consumption consequence by mankind; revealing the circular consumption essence as opposed to linear consumption; familiarization with the "Circular Monday" idea; European practices "Reuse, repair and rental" dissemination) (coordinators: Oksana Dovhun, Taisiia Nakonechna).

Location:

20/11/2023 - Lviv City Council primary school "Kid" with a preschool department, Lviv city, Volodymyra Velykhogo street, 41A

21/11/2023 - National University "Lviv Polytechnic", 1:15PM, room 210, academic building #4.

22/11/2023 - National University "Lviv Polytechnic", 1:15PM, room 429A, academic building #4.

**21-24/11/2023** – Practical part (familiarization with the "Reuse, repair and rental" principle by organizing an online flea market for students and teachers of the Marketing and Logistics Department and an offline flea market for pupils and teachers of the "Kid" primary school, where everyone can give things a second life) (coordinator: Nataliia Mashchak)

Online flea market link:

[https://drive.google.com/drive/folders/1k13hW3dJS-RvKeqIEwIjBMrIcXvsE27c?usp=drive\\_link](https://drive.google.com/drive/folders/1k13hW3dJS-RvKeqIEwIjBMrIcXvsE27c?usp=drive_link)

Offline flea market location:

Lviv City Council primary school "Kid" with a preschool department, Lviv city, Volodymyra Velykhogo street, 41A

**20-24/11/2023** – promotional part (students and pupils will attend classes wearing white T-shirts and post photos of themselves with white posters with #circularmonday on social media, adding the hashtag #circularmonday and tagging the profile @circularmonday, thus joining the European CircularMonday campaign) (coordinators: Oksana Dovhun, Taisiia Nakonechna, Nataliia Mashchak)

# #circularmonday