

contemporary Social Issues

# The influence of social networks on communication

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# The content of the presentation

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① Changing of existing words

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# Relevance of the topic

More than half of the world now uses social media (62.3%)

5.04 billion people around the world now use social media, 266 million new users have come online within the last year.

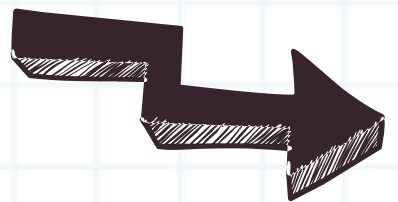
the average daily time spent using social media is 2h 23m.



# What has changed?

Social media has given rise to a whole new lexicon and added words that we use in our everyday life.

These platforms also changed the meanings of some existing words.



# Changing of existing words



**“like”**

verb expressing  
enjoyment



noun representing  
approval



**“tag”**

a physical label  
attached to something



to mention someone's  
username



**“troll”**

a mythical  
creature



individuals who post  
provocative content



**“story”**

initially referring  
to a narrative

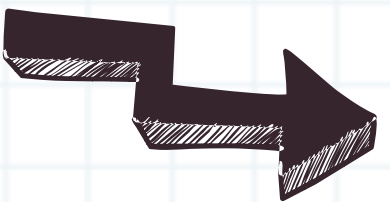


temporary posts on  
platforms

# Memes



Memes, a popular form of communication on social media, also contribute to language evolution. Often humorous and satirical, memes are a powerful tool for language innovation, creating new meanings and contexts.



# Mememes ARE important



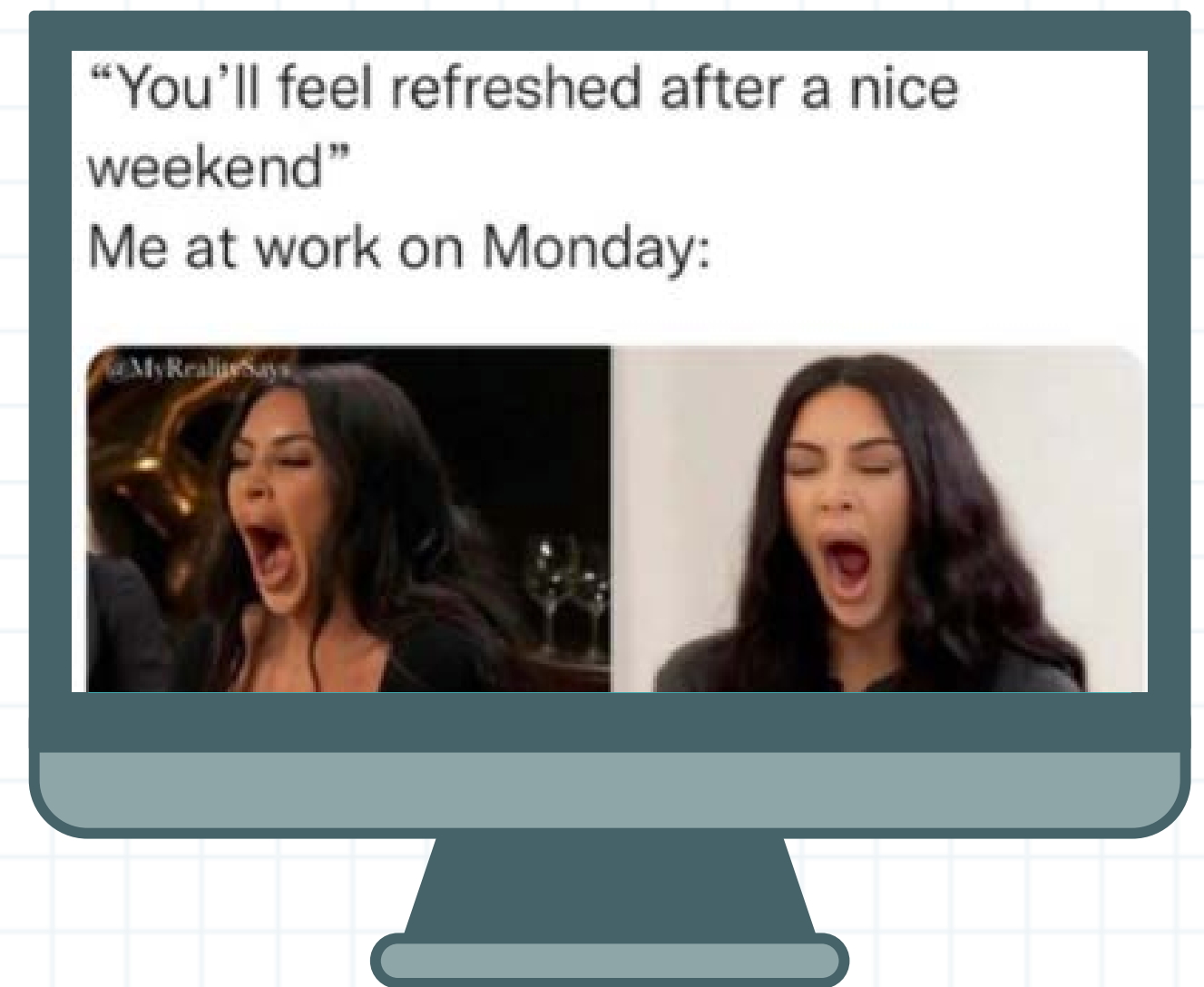
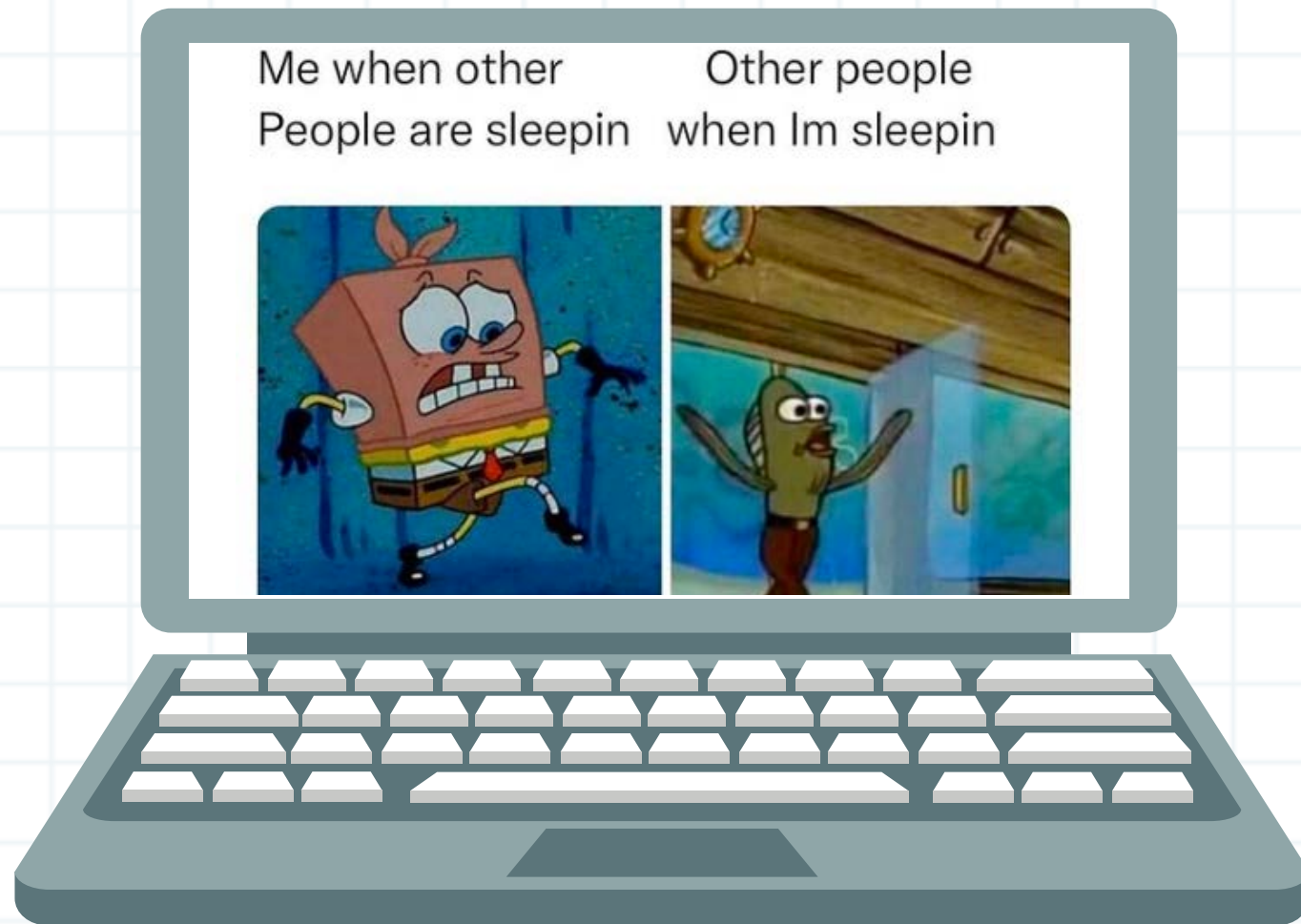
memes can be an effective coping tool



they give people the sense that they're not alone



knowing memes help you become part of a group



# Shortening and abbreviation

Social media has indeed influenced how we communicate, often leading to shorter sentences and phrases. Additionally, the fast-paced nature of social media communication has popularized abbreviations and acronyms, streamlining language for efficiency and immediacy.





# Some examples of sentence shortening



**"Wanna go out for dinner tonight?"**

"Would you like to go out for dinner with me this evening?"

**"Available for a call at 3 PM."**

"I will be available for a phone call at 3 PM"

**"Doc appt tomorrow morning."**

"I am going to the store to buy some groceries."

**"Heading to the store for groceries."**

"I have a doctor's appointment scheduled for tomorrow morning."

# Some examples of acronyms

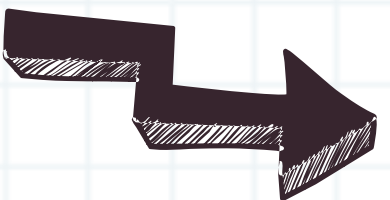
- ♥ **e-mail** → electronic mail
- ♥ **WiFi** → wireless fidelity
- ♥ **USB** → universal serial bus
- ♥ **Smartphone** → smart telephone
- ♥ **GPS** → global positioning system
- ♥ **VPN** → virtual private network



# Emojies



Emojis have become a popular way of expressing how we feel, and they have replaced traditional methods of communication. The use of emojis is not limited to personal communication.



# Meaning of emojis



often used in  
awkward situations



sometimes being  
passive aggressive



a joke or a hidden  
meaning



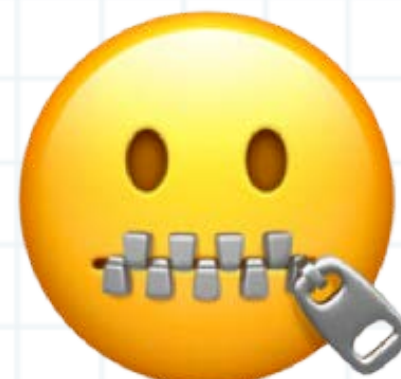
death from  
extreme laughter



being silly and  
sarcastic



a tone marker indicating  
sass, fanciness



secrets and promises  
are to be kept

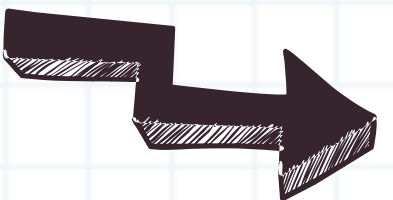


expressions of love  
and romance

# The new meaning of full-stop

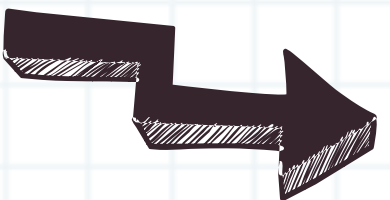


Instead of indicating the end of an idea or thought the full-stop is used to indicate aggression, intense excitement or anger. When a person ends a sentence in textspeak with a full-stop they are usually showing that they are not happy and slightly frustrated.



# We are becoming more direct

The skill of small talk is no longer valued, and a new way of writing or speaking that is more concise and straight forward is pushing its way through. This leads to the development of short punchy or dramatic sentences.



# The influence of tiktok



Another popular platform is tiktok and now it has a significant impact on our daily communication. Why?



especially evident in the use of phrases, slang, memes, jokes, and audio



new expressions that appear there are incorporated into our language



a funny audio clip can become a meme that we quote



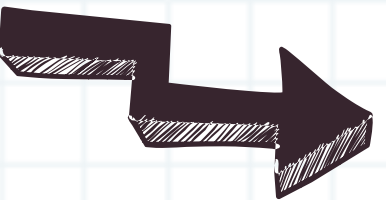
sounds can become markers that indicate certain emotional states



memes become part of our general cultural experience

# Conclusions

Social media has had a profound impact on modern society. One of the most significant impacts of social media has been the way it has revolutionized communication.





# Conclusions

In conclusion, social media has had a profound impact on society, transforming the way we communicate and share information. While it has brought about many positive changes, it has also had negative effects. As social media continues to evolve, it is essential to recognize both impacts it has on society.



**Thank You for  
Listening!**

